CLAIMS

What is claimed is:

5

10

15

1. A method of making embossed cards comprising the steps of:
printing static information on a sheet of material,
applying a coating to said sheet,
embossing said sheet with static information in a nattern of rows and

embossing said sheet with static information in a pattern of rows and columns, wherein embossing on adjacent columns is offset,

cutting cards from said sheet, and

collecting said cards, wherein said cards are collected such that adjacent cards are offset from one another.

- 2. The method according to claim 1, further comprising the step of processing said cards to add additional information to said cards.
- 3. The method according to claim 2, wherein said processing step comprises feeding said cards into a hopper.
- 4. The method according to claim 2, wherein said processing step

 comprises printing additional information on said cards.
 - 5. The method according to claim 4, wherein said processing step

further comprises printing individualized information on said cards.

6. The method according to claim 3, wherein said processing step further comprises printing additional information on said cards.

5

- 7. The method according to claim 6, wherein said processing step further comprises printing individualized information on said cards.
- 8. The method according to claim 2, wherein said processing step

 10 comprises embossing additional information on said cards.
 - 9. The method according to claim 8, wherein said processing step further comprises embossing individualized information on said cards.
 - 10. The method according to claim 3, wherein said processing step comprises embossing additional information on said cards.
 - 11. The method according to claim 10, wherein said processing step further comprises embossing individualized information on said cards.

20

15

12. The method according to claim 1, further comprising the step of applying foil to said sheet.

- 13. The method according to claim 1, further comprising adding a magnetized strip to said cards.
- The method of claim 1, further comprising the step of applying foil to said cards.
 - 15. The method according to claim 1, further comprising the step of attaching said cards to a carrier.

10

15

20

- 16. The method of claim 15, wherein said attaching step comprises gluing said cards to a carrier.
 - 17. An embossing system, comprising:

an embossing die and a receiving die, wherein said embossing die has information disposed on a die surface such that when said embossing die and said receiving die are pressed together, with a sheet of material disposed between said embossing die and said receiving die, said information is embossed into said sheet, wherein said information is arranged in a pattern of rows and columns, and wherein information for adjacent columns is offset relative to each other,

a card cutting apparatus to cut individual cards from said sheet of material, and

means for allowing said cards to fall into a receiving tray having a plurality of cells arranged in a pattern of rows and columns, wherein adjacently stacked cards have embossing which is offset from one another.

- 5 18. The embossing system according to claim 17, wherein said sheet comprises polyvinyl chloride.
 - 19. The embossing system according to claim 17, wherein said sheet comprises cardstock.

10

20

- 20. The embossing system according to claim 17, wherein said sheet comprises nylon.
- 21. The embossing system according to claim 17, wherein said sheet comprises plastic.

22. An embossing system, comprising:

an embossing die and a receiving die, wherein said embossing die has information disposed on a die surface such that when said embossing die and said receiving die are pressed together, with a sheet of material disposed between said embossing die and said receiving die, said information is embossed into said sheet, wherein said information is arranged in a pattern of rows and columns, and wherein

information for adjacent rows is offset relative to each other,

a card cutting apparatus to cut individual cards from said sheet of material, and

means for allowing said cards to fall into a receiving tray having a

plurality of cells arranged in a pattern of rows and columns, wherein adjacently

stacked cards have embossing which is offset from one another.

23. The embossing system according to claim 22, wherein said sheet comprises polyvinyl chloride.

10

- 24. The embossing system according to claim 22, wherein said sheet comprises cardstock.
- 25. The embossing system according to claim 22, wherein said sheet comprises nylon.
 - 26. The embossing system according to claim 22, wherein said sheet comprises plastic.